

Track	Workshop	Description
1. Building Effective Campaigns	a. How to Fight a Dam: Developing a Campaign Strategy	How to develop an effective campaign strategy to achieve your goals. We will cover the essential elements: choosing targets, developing objectives and tactics, building alliances, legal strategies, and developing a communications strategy.
	b. Creative Campaigning: The Intersection of Art, Activism and Culture	From street theater to guerilla art, concerts to photo exhibits, campaigning can be an art, and art can be used to fight injustice. Explores a range of strategies that push campaigners to "think outside the box" in terms of how to build capacity among communities, grow a movement, and keep the media's attention. Will also discuss what strategies are more or less appropriate for specific regions and particular stages of a campaign.
	c. Movement-Building: The Importance of Coalitions and Regional Networks	This session will cover various experiences from around the world on building coalitions and regional networks, including cross-topic, women, youth.
	d. Effective Fundraising	This panel will discuss methods and best practices in fundraising. Topics covered will include grassroots fundraising and writing effective proposals to institutional donors. Panelists will include speakers from foundations and northern and southern NGOs.
2. Climate Change & Water Management	a. Water Management in a Warming World	This session will feature a panel presentation on the impacts of climate change on 1) dam performance and safety; 2) aquatic ecosystems; and 3) water resources management. The implications of these impacts in terms of campaigns against dams and for solutions will be discussed.
	b. Water Management Solutions	Panel presentations on topics such as: urban water conservation; rainwater harvesting; flood management; small-scale rural water supply projects; desalination & recycling, watershed restoration.
	c. Dirty Water: Climate Pollution from Reservoirs	Informational overview of science and politics of greenhouse gas emissions from reservoirs.
	d. Dams and Carbon Trading: Influencing the Clean Development Mechanism (CDM) and What Comes Next	Learn about the history of the CDM, its links to dams, how to influence the process, the current state of the international carbon trading system and proposals for global carbon credits post-2012.
3. Communications	a. Developing an Effective Communications Strategy	A communications strategy is one of the most important elements of your campaign. In this session we will discuss the essential elements of a communications strategy and how to develop them.
	b. Effective Messaging	Information and training on how to reframe messages, how to use photos, video, new media and narrative storytelling to create effective messages for your campaign.
	c. Media and Storytelling	How to craft a story for journalists and other media. Training with mock interviews.
	d. New Media - SMS, Facebook, Myspace, blogs, Twitter, Orkut, Flickr, etc.	Social networking, photo and video sharing, blogging and text messaging are becoming popular methods of sharing campaign information and mobilizing people to take action. This session will cover various types of "new media" and present examples of ways to use them effectively.
	e. Video Advocacy Part 1: How to Use Video for Your Campaign	This session will provide an overview of how video can be an effective campaign tool.
	f. Video Advocacy Part 2: Basic Video Training	This will be a hands-on training on how to make a video for your campaign. A video camera is recommended but not required. Break-out groups might include: Flip Video Training, Camcorder Training and a Spanish-language Group.
4. Dam Standards and Financiers	a. Follow the Money: An Overview of Dam Financiers and NGO Strategies	Financiers play an important role in dam projects. Activists need to "follow the money" and target financiers to stop destructive projects and change the rules of global dam building. This session gives an overview of the most important dam financiers from around the world, their changing roles, and NGO strategies to confront them.
	b. China, India, Brazil, Thailand, Japan: The new global dam builders?	New dam builders and financiers from China and other countries are increasingly dominating the global hydropower sector. Learn who these actors are and how NGOs can respond to the new challenge. Small breakout groups will discuss strategies regarding the new dam builders, the World Bank and other actors.
	b1. Strategies to deal with Chinese dam builders and financiers	Small group discussion with Chinese activists and experts
	b2. Strategies to deal with Indian dam builders and financiers	Small group discussion with Indian activists and experts
	b3. Strategies to deal with Thai dam builders and financiers	Small group discussion with Thai activists and experts
	b4. Strategies to deal with Brazilian dam builders and financiers	Small group discussion with Brazilian activists and experts
	b5. Strategies to deal with IFIs, ECAs and private banks	Small group discussion with IFI activists and experts
	b6. Strategies to deal with Japanese funders	Small group discussion with Japanese activists and experts
c. Protecting Rivers and Rights: Dam Standards 10 Years After the World Commission on Dams (WCD)	2010 marks the 10th anniversary of the WCD report. International Rivers has published a report about how WCD principles have been implemented in practice. Many NGOs are celebrating the anniversary with activities in their own countries. Attend this panel presentation to learn more about their efforts, and discuss ideas for future work on dam standards, including a new global dialogue on dams.	
d. The Great HSAF Debate: Will the Dam Industry Undermine the WCD?	The Hydropower Sustainability Assessment Forum, a process led by the dam industry, will launch a new protocol for hydropower projects by the end of the year. Will the new approach complement or undermine the WCD framework as the global standard for dams? Join us for a critique of the new approach, a debate with an NGO member of the HSAF process, and a discussion of how NGOs can respond to the new challenge.	
5. Legal Strategies	a. Water as a Human Right	Share your thoughts at this session on how the dams movement can or should link up to the water privatization movement to create a new water justice coalition.
	b. Int'l Law and United Nations (UN) Mechanisms	This session will explore the various international legal tools that campaigns have to protect not only indigenous rights but also broader human rights for all dam-affected communities.
	c. Inter-American Commission & Court of Human Rights	With a particular focus on the Inter-American Court, learn about case studies of how international and regional courts have been used to successfully fight dam projects.
	d. Reparations	Share skills, tools, and experiences in seeking and securing reparations. Case studies include Chixoy Dam in Guatemala, Kariba Dam in Zambia/Zimbabwe, and Daule-Peripa in Ecuador.
	e. Successful Legal Strategies: Civil and Criminal Litigation	Hear how criminal and civil laws in Europe have been used against dam companies, and how you can bring lawsuits against the government and the companies in your domestic courts.
	f. Successful Non-Litigation Strategies	Hear global case studies and learn of other tools for pressuring dam builders, such as International Financial Institution (IFI) compliance mechanisms, local votes on proposed dams and benefit sharing agreements.
6. Energy Solutions	a. Energy Planning 101: A Primer for Dam Activists on Key Issues	The big picture of energy planning. How do big dams get prioritized? How do energy intensive industries influence energy project prioritization? Addressing energy poverty, rural electrification issues in dam campaigns.
	b. Energy Planning 102: Is There a Better Way?	What did the World Commission on Dams (WCD) recommend for assessing options? What are civil society groups doing to assess options, promote a better energy path? How can civil society influence energy planning?
	c. Renewable Energy: Can Clean Replace Mean (big dams)?	Basics of new technologies, constraints on their adoption. What do big dams offer that new renewables need to address? Mix of discussion and video.
	d. Efficiency: The Greenest Energy	Informational movie session featuring short interviews with energy efficiency experts on film, followed by a discussion.
	e. Community Solutions	Discussion of community energy systems, and what it takes to build your own. The session will include presentations of case studies.
7. Protecting and Restoring Rivers in Policy and Practice	a. Downstream Impacts of Dams & Their Mitigation	Dams are moving upstream, which is exacerbating and intensifying downstream impacts in places such as China, the Himalayas, Brazil and the Mekong. This session will incorporate information about environmental flows. An alternative, additional or breakout group might focus on downstream affected people.
	b. River and Water Management Models and Influencing Strategies	This panel will discuss topics such as: interbasin river planning, the Wild and Scenic River program and Integrated Water Resources Management.
	c. Taking Back the River: Dam Removal, Reoperation, and River Restoration	Panel and skill share about experiences and strategies around dam decommissioning and other river restoration opportunities.
	d. Challenges of Campaigning in Repressive States	Panel presentation and skill share on facing the challenges of campaigning to fight dams and protect rivers and communities in repressive states. Areas discussed will include China, the Tigris and Euphrates region, the Mekong and South Asia.
	e. Effective Campaigning on International or Transboundary Rivers	A panel discussion and skill share on campaigning on rivers that cross national borders. Areas discussed will include the Mekong region, the Tigris and Euphrates and South Asia, among others.